

How the global biomedical community is moving towards openness and transparency on animal research

GET ON
#BOARD22

16
JUNE
2022
2nd edition

 **BE OPEN**
ANIMAL RESEARCH DAY



European Animal
Research Association

EARA Network



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Strategic Aims

1. Represent the European life sciences sector with the **European Commission** and other pan-European bodies and to collaborate with them;
2. Improve **public awareness and acceptance** of the important use of animals for biomedical research. Help institutions in making a strong and compelling case for their continued use in biomedical science;
3. Assist in the formation of **National Advocacy and Transparency networks**;
4. Facilitate choice, sustainability and resilience in the **transport and supply chain** for animal research.

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Transparency Agreements on Animal Research

UK 2014

Spain 2016

Portugal 2018

Belguim 2019

France 2021

Germany 2021

Netherlands 2021

There are over 400 European institutions covered by seven national agreements, plus an Agreement in **New Zealand**.

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Transparency Agreements on Animal Research

1. We will be clear about when, how and why the biomedical research sector uses animals in research;
2. We will enhance our communications with the media and the public about our research using animals;
3. We will be proactive in providing opportunities for the public to find out about research using animals and the regulations that govern it;
4. We will report on progress annually and share our experiences.

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24 HOURS
7 CONTINENTS
OVER 1000
INSTITUTIONS
85 PARTNERS



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STATEMENTS
CASE STUDIES
INTERVIEWS
LIVE Q&A
VIDEOS



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Celebrating openness about animal research

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Check out the #BOARD21 initiatives from across the world:

Partners & Statements

Case Studies & Articles

#TransparencyThursday

Events

Videos & Live Streaming

#LetsTalkSciComm



Katherine Serafine, Biomedical Research Awareness Day (BRAD), USA



Logan France, Biomedical Research Awareness Day (BRAD), USA



Skip Bohm, Tulane National Primate Research Centre, USA

Spain | Federation of European Laboratory Animal Science Associations (FELASA)



66 This pandemic has shown the crucial role of animal research in saving lives to ensure mankind's well-being.

The Federation of European Laboratory Animal Science Associations, seeks to promote the highest standards in animal research and is well aware that it is essential for the public to understand why and how animal research is conducted.

We support the #BOARD21 initiative as a great step forward in this direction.

Belén Pintado
FELASA President 2021-2022



Carlos Grau, Irsea, France



Marieke François, ORSI Academy, Belgium



Eva Vanderstraeten, ORSI Academy, Belgium



Marina Emborg, Wisconsin-Madison Primate Research Centre, USA



Magda Castelhana-Carlos, Portuguese Society of Sciences Laboratory in Animals, Portugal



Fabienne Ferrara, Consulting and Training in Laboratory Animal Science, Germany

Belgium | International Council of Laboratory Animal Science (ICLAS)



66 ICLAS proudly represents more than 100 members across 40 nations worldwide, and we fully support a proactive approach to communicate the essential need for animal subjects in biomedical research.

This global conversation is necessary to promote public understanding and trust in science.

Cynthia Pekow
President of International Council for Laboratory Animal Science (ICLAS)



Nicola Simola, Research4Life, Italy



Giuliano Grignaschi, Research4Life, Italy



Marta Migocka-Patrzałek, Polish Zebrafish Society, Poland



Przemko Tyżanowski, Polish Zebrafish Society, Poland



Roxanne Gapasin, Philippine Association for Laboratory Animal Science, Philippines



Casiana Villarino, Philippine Association for Laboratory Animal Science, Philippines



Matt Guille, University of Portsmouth, UK



John Meredith, Understanding Animal Research, UK



Rajesh Durairaj, Irsea, France

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Germany | University Hospital Jena



“

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The vast majority of all innovative treatments has been based on fundamental research in animals. Recent important examples include the so-called 'check-point inhibitors', which have massively improved the prognosis for people with certain cancers, and the vaccines against COVID-19.

Certainly research into alternatives to animal experimentation needs to be supported and there are ongoing efforts at the UKJ to replace animal experiments. In the meantime, the use of animals remains essential for medical research and progress, and efforts are directed towards reducing and refining these experiments as much as possible.

”

*Prof. Dr. med. Thomas Kamradt
Dean of the Faculty of Medicine
University Hospital Jena, Germany*



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Germany | Tierversuche verstehen (TVV)



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“

Science is international but embedded in unique culturally distinct regional communities. However, everywhere research using animals faces the same challenges: In order to create understanding or even acceptance for animal research, it must be properly explained.

Thus, open and honest communication is key to secure progress in biomedical research around the world.

It's fantastic to see EARA pushing for greater openness worldwide through #BOARD21.

”

Dr. Roman Stilling
Tierversuche verstehen, Germany



Tierversuche verstehen
Eine Informationsinitiative der Wissenschaft



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16
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 **BE OPEN**
ANIMAL RESEARCH DAY



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felasa 2022

June 13–16

Marseille, France



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YOUR GUIDE

What you
need to
know

- 1 About #BOARD22
- 2 Get involved with #BOARD22
 - 2.1 EARA Q&A video
 - 2.2 Quote/Statement
- 3 Felasa Congress, Marseille, France
- 4 Social Media
- 5 Timelines & contact details



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1 About #BOARD22

- BOARD stands for “**Be Open about Animal Research Day**”
- The second edition of #BOARD22 will take place on the final day of the Felasa Congress – Federation of European Laboratory Animal Science Associations – on Thursday, **16 June 2022** in Marseille, France.
- This is a 24-hour global campaign supported by the European Animal Research Association (EARA), and the wider biomedical community, both public and private.
- This initiative is designed for signatories of the National Transparency Agreements in Europe, institutions in any country where there are discussions about openness and transparency about the use of animals in biomedical research, plus any institution or individual that would like to join the 24-hour period of activity across the globe.
- The slogan of the campaign is “Get on #BOARD22” and the official hashtag to be used on social media is **#BOARD22**.
- Each institution/organisation/individual can decide what activity they would like to carry out based on their resources and approach. In this guide we will share some ideas on how you can get involved.

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About #BOARD22

This is the official logo of the campaign. Feel free to use the logo in your materials.



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2 Get involved with #BOARD22

Join the campaign by filling in [this form](#) before Friday, **29 April 2022**.

Here are the main ways to get involved with EARA for #BOARD22 – please share these with us in advance so that they are featured on the EARA social media platforms on the day of the campaign. Send us your materials by email to abarros@eara.eu by **Friday, 6 May 2022**.

- Add your support as a **partner**. This means having your logo displayed in the list of institutions supporting the initiative.
- Be our guest in a **Q&A video** answering questions about how you/your institution communicate about the use of animals in research (see guidelines on the next slides and examples from #BOARD21 [here](#)).
- Provide us with a **quote** highlighting the importance of communications about the use of animals in research (see guidelines on the next slides and examples from #BOARD21 [here](#)).
- Send us any other **materials/case studies** or **links/videos** in advance showing how you/your institution/organisation are working on openness and transparency on animal research. We will publish these examples on EARA social media accounts (see examples from #BOARD21 [here](#)).

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2 Get involved with #BOARD22

Here are some other activities that you/your institution can plan ahead of #BOARD22, and be posted/presented on your social media platforms during the day of the campaign.

- Run a series of **print case studies** on your website, social media, or in your newsletter featuring how animal research is communicated in your organisation or institution.
- Organise a **webinar** to address how your organisation/institution has been working on openness and transparency on animal research.
- Produce a **podcast** interviewing scientists about their animal research.
- Hold an **open day, lab visit** or **virtual lab tour** to inform the public about animal research.

The activities can be organised either in **English** and/or in the **national language** of the country.

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2.1 EARA Q&A video

If you would like to be featured in an **EARA Q&A video** to be published on the day of the campaign, send us a recording of your answers to the following questions by **6 May 2022**:

- How do you/your institution communicate about the use of animals in research?
- What are the challenges when speaking about animal research?
- Why do you think it's important to support #BOARD22?

Instructions for recording the videos:

- Start the video by introducing yourself (name, profession, your institution, country).
- Answers *must* be recorded using a mobile phone/tablet in portrait.
- Make sure the sound is good quality and with little or no background noise.
- Record one individual video for each answer.
- You can speak in English (please supply a transcript of your answers in English), or your native language (please supply a transcript of your answers, in both English and in your native language).
- A maximum of 30 SECONDS per question.

Examples: This Q&A will have a similar format to EARA's #TransparencyThursday. Please check here some examples.

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3 Felasa Congress, Marseille, France

- #BOARD22 takes place on the final day of the Felasa Congress - which this year will focus on communication - on Thursday, **16 June 2022** in Marseille, France.
- Although the campaign takes place during the congress, this initiative welcomes not only European Laboratory Animal Science Associations, but all institutions across the globe aiming to celebrate the increasingly proactive approach by the biomedical community to communicating about animal research.
- If you are attending the Congress and you would like to be a guest on an EARA Q&A video recorded during the conference, please contact Ana Barros (abarros@eara.eu) to arrange this.
- For those attending the conference, from 13 to 16 June 2022, please visit the EARA stand for more information about the campaign and how to get involved.

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4 #BOARD22 on social media

- Follow us on [Twitter](#), [Instagram](#), [LinkedIn](#), [Facebook](#) and [YouTube](#) and share/retweet our posts always using the hashtag #BOARD22.
- Our [EARA Twitter accounts](#) in Belgium, Czechia, Estonia, Denmark, France, Germany, Greece, Ireland, Israel, Italy, Netherlands, Poland, Portugal, Slovenia, Spain, Switzerland and Turkey will also be posting during the day.
- The hashtag should **always be the same** - #BOARD22 - even if your are posting in different languages.
- Using the same hashtag is a way to make it easier for people on social media to discover all the posts about our initiative in one place. This is because hashtags aggregate all social media content and also help us to measure the impact of the campaign.

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5 Timelines & Contact details

- **Registration deadline:** Friday, 29 April 2022 – Enrol [here](#)
- **Send material deadline:** Friday, 6 May 2022
- **Day of the campaign:** Thursday, 16 June 2022

Visit our [website](#) for more information. Or contact:



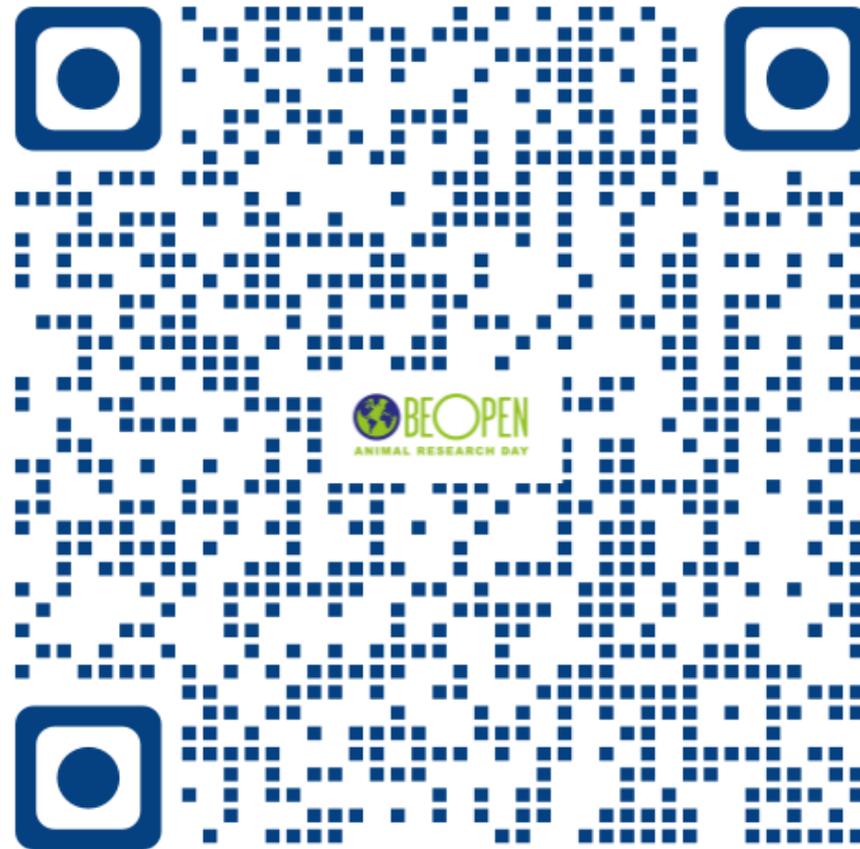
Ana Barros

Communications and engagement officer
BOARD global campaign co-ordinator
abarros@eara.eu



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The second edition of Be Open About Animal Research Day (#BOARD22) will take place on the last day of this year's **Felasa Congress** (Federation of European Laboratory Animal Science Associations) in Marseille, France, on **Thursday, 16 June 2022**.

EARA will be co-ordinating the 24-hour global campaign supported by the wider biomedical community, both public and private, across the continents of the world.

Register your interest [here](#), either as an institution or as an individual, before Friday, **29 April 2022**.



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EARA Twitter accounts



EARA homepage



EARA Twitter - Spain



EARA Twitter - Portugal



EARA Twitter - Belgium



EARA Twitter - France



EARA Twitter - Germany



EARA Twitter - Netherlands



EARA Twitter - Italy



EARA Twitter - Estonia



EARA Twitter - Slovenia



EARA Twitter - Slovenia



EARA Twitter - Switzerland



EARA Twitter - Greece



EARA Twitter - Czechia



EARA Twitter - Poland



EARA Twitter - Ireland



EARA Twitter - Denmark



EARA Twitter - Turkey



EARA Twitter - Israel



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EARA News Digest and social media



European Animal
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EARA News Digest 2022 - Week 7

Welcome to your Monday morning update, [from EARA](#), on the latest news in biomedical science, policy and openness on animal research.

Research



Paralysed patients can walk again with spinal implant

Swiss researchers [have developed](#) an implant that allows patients with a complete spinal cord injury to stand and walk again ([video](#)).

The [findings](#), published in the journal Nature Medicine, were based on [years of studies](#) using [monkeys](#) and [rats](#).



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